vanshikapopat.com

9830164243

1 A, Madhav Chaterjee Lane, Kolkata

Vanshika Popat

VISUAL DESIGNER

EDUCATION

2021-Present
B.Des (Visual Communication)
Karnavati University, UID, Ahmedabad

2021
ISC
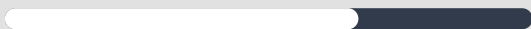Percentage Scored- 80%
Bhawanipur Education Society College

2019
AISSE
Percentage Scored- 80%
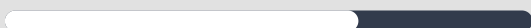Sushila Birla High School

SKILLS

Illustrator

Photoshop

Premier Pro

Figma

EXTRA CURRICULUM

- Head of Documentation & Social Media of MODUS- Visual Communication Deperment Fest
- Part of College events - Art mandi, Just My Type & Modus
- Part of the Dance Society of the University- Izhaar Dance Society
- Part of the University Football Team
- Part of a small business as a part time social media handler and graphic designer.
- Won a Folk Dance State Level Competition

PROFILE

Energetic and creative undergraduate design student with a passion for transforming ideas into visually appealing and functional solutions. Seeking an internship or entry-level position to apply my skills in graphic design, branding & packaging, user experience, and problem-solving, while further developing my abilities in a collaborative and innovative environment.

EXPERIENCE

Meraqi Digital
Graphic Design Intern
2024 (3 months)

- Meraqi Digital is one of the best digital marketing agency in East Kolkata.
- Got a hand on Branding, Packaging, Promotional Design, Website Design and much more.

Freelance Projects (Graphic designer and Social Media Manager)
2021-2024

- Worked with AgriVijay, TIEM and many more freelance projects..
- Curated Menus, Logos, Visiting Cards, Standees, Flyers, Banners, Posters.
- Worked for U D Events and more as a full time Social Media Manager

Kode Core Pvt. Ltd. , Kolkata
Editing Assistant
2021-2022

- Editing e-books received from various publishing companies.
- Adhering to the timelines and submitting accurate work within the stipulated time period.

Vrudang Academy (Folk Dance Institute)
Co- Faculty
2019-20

- Experience in this dance form since 12 years. Now teaching the same dance form as a faculty to various age groups. Not wanting to make this my profession but wanted to carry forward the legacy of my parents.

LANGUAGES

English
Hindi
Gujrati
Bengali
Marathi

VANSHIKA POPAT

Visual Designer

9830164243
vanshikapopat1003@gmail.com
Kolkata

Karnavati University, UID

Hiring Manager,

JOB REFERENCE: GRAPHIC DESIGNER

Sir/ Ma'am ,

I am reaching out to express my interest in an internship with and to propose a partnership for my upcoming **graduation project**(4-6 months) in visual communication. As I approach the final stage of my academic program, I am eager to work alongside an industry leader to both learn and contribute meaningfully to your projects. My graduation project will focus on Branding & Packaging and also Advertising, which I believe aligns well with the Agency's mission and values.

Through my studies and previous design work, I have gained hands-on experience with Adobe Creative Suite, Brand identity development, UX/UI design and Advertising. For this graduation project, I am committed to taking a research-driven and innovative approach, aiming to create a high-impact solution that meets real-world challenges. Partnering with your esteemed organisation on this project would allow me to receive valuable industry insight, ensuring that my work remains relevant and practical while providing your team with a fresh perspective and additional creative support.

An internship at your esteemed organisation would provide me with an invaluable opportunity to learn from professionals and gain real-world experience, while the sponsorship of my project could offer your team a dedicated designer focusing on innovative solutions that could directly benefit your brand or clients.

Thank you for considering my application. I am excited about the possibility of contributing to and learning from your team, and I would be grateful for the opportunity to discuss this partnership in more detail. Please feel free to contact me at your convenience.

Sincerely,

Vanshika Popat